



European  
Commission



## Transition pathway for EU tourism

### 1st EU Tourism Platform Onboarding Workshop

14 January 2025 | 10.00 - 11.30 CET

**10.00 - 10.10 - Welcome and Introduction**

**10.10 - 10.20 - "Unlocking the EU Tourism Platform"**

*The Tool of the Future: Platform's vision and scope, key engagement actions and registration benefits for all tourism stakeholders*

**10.20 - 10.55 - "Real-time guided walkthrough on the platform"**

*Step by step guidance on:*

- *Registering to the platform*
- *Selecting user's interests and preferences*
- *Navigating*
- *Finding interesting material from the platform's repository of Knowledge*
- *Using collaboration tools*
- *Proposing content*
- *Submitting & updating pledges*

**10.55 - 11.05 - Short break**

**11.05 - 11.25 - Q&A session and feedback gathering**

**11.25 - 11.30 - Closing remarks**



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