

Together for EU Tourism



STAKEHOLDER EVENT

14 October 2024 | Brussels [hybrid]

Venue: Albert Borschette Conference Centre
Rue Froissart 36, 1040 Etterbeek
Room: OD
or join the event [online](#)

09:00-09:30	Registration & welcome coffee
09:30-11:00	WHAT'S NEW IN BRUSSELS? Update by the European Commission on: Stakeholder Support Platform European Data Space for Tourism Green Claims Directive & how it will impact tourism EU support for cultural & heritage tourism New requirements to travel to Europe: Entry/Exit System (EES) Ongoing tourism projects & calls for proposals
11:00-11:30	Coffee break, including dedicated corners to talk to tourism experts (T4T)
11:30-12:45	IN THE SPOTLIGHT: Inspiring pledges by stakeholders Overview by the European Commission 5-7 best practices from industry representatives (NGOs, SMEs, DMOs...)
12:45-13:00	CLOSING REMARKS by the European Commission
13:00-14:30	Networking lunch [free for all participants]

The stakeholder event will be followed by the T4T Plenary Meeting in the afternoon [upon invitation only]